

Horizons For Youth Reuse Committee

Sharon, Massachusetts

Meeting of October 8, 2007



Minutes of October 8, 2007

In Attendance: Mike Bossin, Ed Welch, Marc Bluestein, Jane Desberg, Glenn Allen, Barbara Kramer, Diane Pankow, Lauren Hyman, Walter Newman, Jay Bronstein, Andy Nebenzahl

- 1: 7:08 **Meeting called to order** by Chairman Michael Bossin.
- 2: 7:09 **Minutes** from the September 25, 2007 meeting were tabled for approval at the next meeting – October 22.
- 3: 7:10 **Correspondence**
Letter received from Phil Sinrich with reference to his exploring the Horizon's property stating that it is a "great place," but has no interest.

Letter received from Cortney looking for consideration to rent the property on June 13-15 for a 3 day HFU reunion.

A board member of the Doug Flutie Organization had the opportunity to tour the property with Joe Roach and called Mike Bossin showing interest in the property.
- 4: 7:15 **Open House Planning**
 1. Barbara Kramer said the Boy Scouts helped in cleaning and opening up the yellow walking trail area of debris. Jeff Tatro said that he was excited about this project and would like to continue doing additional projects on the Horizon's property.

The Boy Scouts will also be available on Sunday to guide people on the walking trail.

2. Mike Bossin will check with the DPW in having trash barrels around the property, no parking signs posted and either chains or horses to block the drive way.
3. Sapphire Manor will donate cookies and brownies, Gary Bluestein and Marc Bluestein will donate 8 Gallons of organic apple cider
4. Walter Newman will email to Mark the press release to get inserted in the Boston Globe South section.
5. Barbara Kramer will try to get permission to post the Open House invitation on the kiosks at the Lake and Chestnut Street areas.
6. Mike Bossin will bring his camera to take pictures.
7. Diane Pankow is taking care of having our guests serenaded with Folk music.
8. Everyone agreed to meet at 12:noon on Sunday to go over who will be doing what and confirm what buildings will be open for the tour.

5: 7:27 Jennifer Goldson, planning consultant for the CPA funds joined the meeting and distributed paper copies of her power point presentation along with other documents. She briefly went over the power point looking for some feedback and discuss our overall needs in using CPA funding.

Jennifer emphasized the fact that the in order to get appropriate funding from CPA it could only be used on open projects/property or projects/property that were originally funded by CPA. She said that each town is different.

1. Jennifer took notes on the proposed usage of the funds for recreation:
 - Ball fields w/lights?
 - Playgrounds
 - Walking/exercise trails

6: 8:30 Jennifer did a wrap-up and left the meeting.

7: 8:32 **Marketing Activities Update**

1. Mike Bossin did a video tour of the property that will air on the Sharon cable network...Mike is very interested as to how the video turned out.
2. Mike Bossin received an invitation to appear on Colleen Tuck's program. No date set.
3. The Flutie Organization interest.
4. Chabad interest in the property for 2008.
5. Mailing of 10-12 three-piece mailers (letter, spec sheet and map) to people showing interest in the property.

6. Contacting United Way and the Muscular Dystrophy organizations to see if there is any interest in the property.
7. Jay Bronstein to see if he can get a mailing list from the American Camp Association for a mailing.
8. Jay suggested having the a head broker from the American Camp Association come to our meeting to discuss how to go about marketing the property for camp usage.

8: 8:40 **Town Hall Meeting**

1. Need two articles to go in front of the Town Hall Meeting:
 - Mike Bossin to prepare a hand-out showing estimated costs in property refurbishing and betterment of property for rental
 - Mike Bossin to prepare a document showing R.O.I. (return on investment) over a period of time

9: 8:50 **Capital Outlay Committee**

1. Meeting scheduled for October 18th at 7:10pm to discuss \$500K over the next 5 years.
2. Barbara Kramer asked if Mike Bossin wanted other members of the committee besides himself to attend....Mike thought it a good idea.
3. Barbara brought up the subject of a caretaker on the property and should it be discussed at the Capital Outlay committee meeting.

10: 9:00 **Meeting Calendar**

1. The Committee will continue to meet at 7pm 121 Lakeview Street facility until mid-November when we will need to decide on another location.
 - October 22
 - November 12
 - November 26
 - December 3
 - December 17

11: 9:10 **Motion to Adjourn** meeting by Marc Bluestein and seconded by Jay Bronstein.

Respectfully Submitted
Gary Bluestein

/Micki Baker